

## Job Description and Person Specification

### Reader in Fashion Business

Job Description	
<b>College/Service</b> London College of Fashion, Fashion Business School	<b>Location</b> 20 John Princes Street, London, W1G 0BJ and relocating to Stratford from 2023
<b>Contract Length</b> Permanent	<b>Hours per week/FTE</b> 37/ 1.0 FTE
<b>Accountable to</b> Dean of Fashion Business School	<b>Weeks per year</b> 52 weeks f/t
<b>Salary</b> £55,421 to £66,943 per annum	<b>Grade</b> 7
Purpose of Role	
<ul style="list-style-type: none"> <li>The Fashion Business School situated in the London College of Fashion enjoys a global reputation for its unique specialist fashion business courses that challenge fashion as an economically and globally important sector; reflecting our commitment to the development of responsible leaders and innovative thinkers. Ethical consumption and the creation of novel sustainable methods for the fashion, textiles, design industry are at the core of the work being done at the London College of Fashion.</li> <li>As part of the core teaching team of the Fashion Business School, the Reader in Fashion Business will be expected to lead by example, embedding research-informed teaching across the school curricula.</li> <li>They will also be expected to take a leading role in their appointed field of research, through their own activities that are aligned to our commitment to promoting a responsible fashion future. Through nurturing and supporting research activities in the school they will support the realisation of the school ambition to achieve UAL Research Centre status.</li> <li>They will actively participate in public, national and international forums for debate, raising the profile of Fashion Business School research and contribute significantly to UAL events.</li> </ul>	

- The post-holder will develop research in a relevant business management discipline within the context of the fashion industry. The role will require the development of good external links both with the fashion industry and with other external academic institutions both nationally and internationally.
- The post-holder will develop and locate their research and practice within the research aims and remit of the University of the Arts through work in the field of fashion business research, entrepreneurship, and knowledge exchange at The London College of Fashion.
- They will develop and lead research projects and significantly contribute to the academic research profile and activities of the University.
- They will plan and initiate the writing of external funding bids as either Principal Investigator or Co-Investigator.
- Readers are expected to act as Directors of Study and/or supervisors to doctoral research degree students as appropriate to their workload.

#### **Duties and Responsibilities**

- To produce research and scholarship which makes a significant contribution to the furtherance of knowledge and its application within arts, communication or design.
- Support and develop the activities of the College/Research Centre working closely with the UAL Professoriate, College Associate Dean of Research/ Research Centre Directors, College Research staff.
- Contribute to the academic research profile of the College, through attendance and participation at relevant national and international forums, and through participation at College/ Centre/University conferences and events.
- Lead the development of external funding applications to research councils, charitable trusts and arts agencies as the Principal Investigator or Co- Investigator.
- To be familiar with debates and research relating to decolonising the curriculum and awarding gaps within the HE Sector

- To be involved in all aspects of the recruitment, supervision and support of College/Centre doctoral students.
- To perform such duties consistent with your role as may from time to time be assigned to you anywhere within the University
- To undertake health and safety duties and responsibilities appropriate to the role.
- To work in accordance with the University's Staff Charter and Dignity at Work Policy, promoting equality, diversity and inclusion in your work.
- To undertake continuous personal and professional development, and to support it for any staff you manage through effective use of the University's Planning, Review and Appraisal scheme and staff development opportunities.
- To make full use of all information and communication technologies in adherence to data protection policies to meet the requirements of the role and to promote organisational effectiveness.
- To conduct all financial matters associated with the role in accordance with the University's policies and procedures, as laid down in the Financial Regulations.
- To personally contribute towards reducing the university's impact on the environment and support actions associated with the UAL Sustainability Manifesto (2016 – 2022).

#### **College Specific Duties and Responsibilities**

- To undertake teaching, as directed by the Dean within the Fashion Business School.

**Key Working Relationships** - Managers and other staff, and external partners, suppliers etc. with whom regular contact is required.

- UAL Professoriate
- College Associate Dean of Research
- Research Centre Director/s
- FIA and the Fashion District
- Research Management and Administration

#### **Specific Management Responsibilities**

**Budgets** - As appropriate (e.g. Reader support fund, as Principal Investigator)

**Staff** – None

**Other** (e.g. accommodation; equipment) – None

Signed E.M Gee (**Recruiting Manager**)

Date of last review: 8/03/2023

**Job Title: Reader in Fashion Business Management**  
**Grade: 7**

Person Specification	
Specialist Knowledge/Qualifications	<p>A proven academic ability, including the ability to lead and develop research within an HE environment, encouragement to colleagues undertaking research, and the promotion of external academic collaboration</p> <p>Doctorate level qualification in a relevant business discipline or related area completed within five years of the commencement of the post is desirable</p> <p>Knowledge and experience of higher education as a working environment</p> <p>Knowledge and experience of supervising doctoral students</p>
Relevant Experience	<p>Considerable research activity at post-doctoral level or equivalent</p> <p>A capacity to attract external resources in support of research at the University demonstrated through the previous promotion of externally funded academic collaboration</p> <p>Strong record of research outcomes (through exhibition, performance, publication and conference presentation)</p> <p>Experience of working collaboratively on research projects</p> <p>Ability to lead the academic and/or professional development of own area of expertise within the University</p>
Communication Skills	<p>Communicates technical or specialist ideas or information persuasively adapting the style and message to a diverse audience in an inclusive and</p>

	accessible way
Leadership and Management	Motivates and leads a team effectively setting clear objectives to manage performance
Research, Teaching and Learning	<p>Applies innovative approaches to course leadership, teaching, learning or professional practice to support excellent teaching, pedagogy and inclusivity</p> <p>Applies own research to develop learning and assessment practice</p> <p>Familiar with debates and research relating to decolonising the curriculum and awarding gaps within the HE Sector</p>
Professional Practice	Contributes to advancing professional practice/research or scholarly activity in own area of specialism
Planning and managing resources	Effectively plans and manages operational activities or large projects to achieve long term objectives
Teamwork	Builds effective teams, networks or communities of practice and fosters constructive cross team collaboration
Student experience or customer service	Makes a significant contribution to improving the student or customer experience to promote an inclusive environment for students, colleagues or customers
Creativity, Innovation and Problem Solving	Identifies innovative solutions to problems to bring a wider benefit to the organisation

**Last Updated: 8/03/2023**