

## JOB DESCRIPTION

<b>Job title:</b> CSM-Colart KTP Associate	<b>Accountable to:</b> CSM Fine Arts Programme Director
<b>Contract length:</b> 2 years, fixed term	<b>Hours per week:</b> 35 <b>Weeks per year:</b> 52
<b>Salary:</b> Up to £30.5k depending on experience (plus personal training & development package)	<b>Grade:</b> n/a
<b>Service:</b> CSM Fine Art Programme	<b>Location:</b> Colart's London Office, The Studio Building, 21 Evesham St, London W11 4AJ

An exciting and unique opportunity for a recent MA Fine Arts graduate (or equivalent demonstrable experience) to work as the CSM-Colart Associate, a full-time role facilitating a two-year long collaborative project between the world-leading Fine Arts Programme at Central Saint Martins School of Art & Design (UAL) and Colart, a leading supplier of art materials: Winsor & Newton, Liquitex, Le Franc Bourgeois, Arches, Conte a Paris, Snazaroo, Reeves and elephant magazine.

This project is funded by Innovate UK and Colart through a Knowledge Transfer Partnership (KTP), a UK Government scheme which aims to promote sustained and mutually beneficial relationships between universities and industry. The aim of this KTP collaboration is to identify new demands for material innovation in the context of contemporary experimental fine art practices, notably the growing prevalence of cross-medium approaches that are in part informed by digital cultures and technologies.

Supported by a dedicated mentor from both CSM and Colart, the Associate will work directly with CSM Fine Art students at the King's Cross campus and with technicians in the Colart Laboratory, to discover novel uses for existing Colart products, generate new products through the identification of currently unmet artist needs, and to develop new content for digital marketing and public promotion of the collaboration. This will be done in part through a series of teaching events that have been programmed into the curriculum.

The Fine Art Programme is one of 5 at Central Saint Martins has a total of approximately 800 students. BA Fine Art sits within the art programme and has a total of 550 students. The course is divided into pathways (2D, 3D, 4D, XD) and these used to draw together students into studios who might have common concerns. They are not medium specific and student across all pathways make work in a wide range of materials.

Colart is the leading art material company in the world. With a portfolio of several brands, which range from professional fine art to craft, the company has a rich history dating back to the 15<sup>th</sup> century. With 16 offices and 1,500 employees worldwide, Colart has a unique distribution network for customers and consumers and meets the growing demand of today's creative industry.

### What is the purpose of the role?

- To facilitate the collaboration between the university (called the Knowledge Base) and the company (called the Industry Partner) for the duration (2 years) of the KTP project.
- To undertake the development of a testing framework and methodology for Colart materials, with mentorship from the UAL academics and relevant company personnel (called Supervisors), producing new research and development of materials to be embedded within the company for the duration to the completion of the project.
- To develop, facilitate and document a series of experimentally-led hands-on projects with Fine Art students at CSM to test Colart's products and materials in unexpected ways, aiming to discover alternative uses and reveal new artist needs for materials.

- To continue to develop and iterate the testing methodology in line with the pedagogic rationale at CSM, creating challenging and exciting projects for students that will enhance their experience of the course and feed the development and understanding of their research and practice, at individual and collaborative levels.
- To bring back new insights and findings produced during the student projects to the Colart laboratory, in order to facilitate the selection and execution of specific new testing methods in controlled laboratory conditions.
- To undertake the overall management of the project and co-ordination of the project team (CSM and Colart Supervisors) so that the project aims and outcomes can be effectively planned, executed, documented and communicated.
- To use these results to develop new marketing opportunities for communicating and responding to a new generation of artists and their practices.
- To contribute to the development and co-management of internal and external public relation events (seminars, workshops, exhibitions and events) associated with the KTP at both the university and the company, in order to maximise the impact of the project.

You will be jointly supervised by the Programme Director of Art (Alex Schady) and Lecturer in BAFA 2D (Joey Bryniarska) at UAL and by the Global Fine Art Collective Manager (Stephanie Nabbia) at Colart. You will also have working relations with a larger group of BA Fine Art Staff and with Colart Lab staff.

#### **Duties and Responsibilities**

- To collect, document and collate test processes and resulting data from experiments conducted at the university and the company laboratory. To test, document, analyse, refine and feedback; Colart materials singularly, in combination with each other and with other materials.
- To define the content of the data through holistic feedback from students and data analysis.
- To feed this data periodically and iteratively back to the company and its laboratory, introducing and implementing the potential for innovation and refinement of Colart products, their manufacture and public profiling.
- To deconstruct the current Colart product range and its position within the market place: its methods of packaging and communication to existing and new target audiences. To use the new data and hands-on experience working with the technical, commercial and marketing teams at Colart to propose and introduce new improved communication and advertising strategies.
- To use the data to inform and reconfigure future student projects to pursue identified potential pathways to innovation, whilst also ensuring that these experimentations enhance the university curriculum, are in keeping with the academic rigor of the course and contribute overall beneficially to student challenges and experiences.
- To use resulting data and user feedback to conduct internal reviews of the Colart product range during the quarterly LMC (Local Management Committee) meetings between the university and company. To use this internal review process to develop a series of case studies for the Colart website, an evolving framework developed over the course of the KTP, ensuring new Research

and Development are embedded within the company.

- To develop and implement new content for the project's website. Responsibility for writing and running social media campaigns, producing video tutorials, publishing articles, developing and leading public-facing events; to advertise new uses for Colart products and to reach new audiences.
- To successfully execute a detailed project plan adapted from the initial work plan supplied in the KTP application form; refining and making adjustments where needed in consultation with the university and the company. To develop the results from the work plan into tangible outputs through the dissemination of the project findings at seminars and workshops and their communication to a wider public.
- To organise and lead monthly evaluation meetings with Colart personnel and the academic supervisors to discuss and re-evaluate projects, targets and resources. To act on decisions made within these meetings, and provide feedback on the results, logging this within the project plan.
- To attend all necessary inductions, LMC and appraisal meetings.

#### **General**

- Assume other reasonable duties consistent with your role, as determined xxx, which may be assigned to you anywhere within the University.
- Undertake health and safety duties and responsibilities appropriate to the role.
- Work in accordance with the University's Equal Opportunities Policy and the Staff Charter, promoting equality and diversity in your work.
- Undertake continuous personal and professional development, and to support it for any staff you manage through effective use of the University's Planning, Review and Appraisal scheme and staff development opportunities.
- Make full use of all information and communication technologies in adherence to data protection policies to meet the requirements of the role and to promote organisational effectiveness.
- Conduct all financial matters associated with the role accordance to the University's policies and procedures, as laid down in the Financial Regulations.

#### **Key Working Relationships**

- CSM BA Fine Arts Programme Director
- KTP Supervisor & KTP Company Supervisor
- UAL Knowledge Exchange Development Manager; CSM Knowledge Exchange Manager
- Colart managers and other company staff
- CSM Fine Arts students.

#### **Specific Management Responsibilities**

Budgets: n/a

Staff: n/a

Other (e.g. accommodation; equipment):

## PERSON SPECIFICATION

Specialist Knowledge/Qualifications	<ul style="list-style-type: none"> <li>- MA Fine Arts (or equivalent demonstrable experience)</li> <li>-The ability to work collaboratively with team members from different industries</li> <li>-Interest in the application of Fine Arts methods and techniques in the context of industry</li> <li>-Confidence to take ownership of the project and drive it forward during the course of the KTP</li> <li>-Excellent communication and presentation skills</li> <li>-Self-motivation and commitment</li> </ul>
Relevant Experience	<ul style="list-style-type: none"> <li>- The Associate would ideally have successfully developed his/her own practice evidencing strong technical and conceptual knowledge of materials and techniques. A practice with a speculative approach to digital cultures and media is desirable.</li> <li>- Proficiency in a range of digital mediums and technologies, website development, photo editing (Photoshop) and multi-media including video making and editing (Premier) as well as good understanding of different digital communication and social media platforms.</li> <li>- Previous experience working with industry will be an advantage</li> </ul>
Communication Skills	Excellent interpersonal and communication skills. The ability to articulate simply and directly; communicating information to different demographics, moderating this where need arises; e.g. students, industry, the public.
Leadership and Management	Good organisational and project management skills.
Professional Practice	Contributes to advancing professional practice/research or scholarly activity in own area of specialism.
Planning and Managing Resources	Plans, prioritises and manages resources effectively to achieve long-term objectives.
Teamwork	Works collaboratively in a team and where appropriate across or with different professional groups.

Creativity, Innovation and Problem Solving	Suggests practical solutions to new or unique problems.
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Please make sure you provide evidence to demonstrate clearly how you meet these criteria, **which are all essential unless marked otherwise**. Shortlisting will be based on your responses.