

## Job Description and Person Specification

### Job Title - Lecturer in BA (Hons) Fashion Imaging and Digital Illustration

Job Description	
<b>College/Service</b> London College of Fashion / School of Media and Communication	<b>Location</b> 40 Lime Grove, London, W12 8EA and relocating to Stratford from 2023
<b>Contract Length</b> Permanent	<b>Hours per week/FTE</b> 0.8
<b>Accountable to</b> Course Leader, BA (Honours) Fashion Imaging and Illustration	<b>Weeks per year</b> P/T
<b>Salary</b> £41,454 - £49,534 pro rata pa	<b>Grade</b> 5
<b>Purpose of role</b>  The Lecturer in Fashion Imaging and Digital Illustration is responsible for teaching, curriculum development, and on-going scholarship on the BA (Hons) Fashion Imaging and Illustration course. The course is part of the Fashion Media programme within the School of Media and Communication at London College of Fashion. The post holder will work collaboratively within a course team, deploying specialist expertise to develop pedagogy and the curriculum in innovative and critical directions.	

## **Purpose of role**

The post-holder will be expected to undertake –

- Responsibility for a year group of undergraduate students' pastoral support, progress and attendance, maintaining records and liaising with colleagues as appropriate
- Pedagogic and curriculum development that stimulate thought and practice that challenge the canon of Fashion Imaging and Illustration with the aim of

### Professional

- To initiate or engage in pedagogic inquiry and teaching development as required with the specific focus of improving student engagement, experience and progression.
- To participate in the engagement of students in feedback processes, and in consultation with the course team and course leader, respond to the issues raised through this engagement.
- In consultation with the Course Leader, to liaise with other staff to enhance and extend the educational and creative links between the Course and other courses across the Programme, College and University.
- To undertake scholarly activity (including research, knowledge exchange or teaching) relevant to the subject Fashion Imaging and Illustration.
- To contribute to the devising and delivery of activities (including income generation) which will benefit students' educational experience and graduate outcomes.
- Familiar with debates and research relating to decolonising the curriculum and awarding gaps within the HE Sector (Academic).

### Quality, Management and Enhancement

- To contribute to strategic planning in relation to the course/programme in areas such as student recruitment, the deployment of resources, research and knowledge exchange.

- To contribute to the monitoring of the quality of teaching and learning through continuous course monitoring and to contribute to quality, management and enhancement activities across the School, College and University.
- To be a member of the Course Committee of the Course and of such other committees, including other course committees and examination boards, as the Dean of School or Head of College require.

#### General

- To perform such duties consistent with your role as may from time to time be assigned to you anywhere within the University.
- To undertake health and safety duties and responsibilities appropriate to the role.
- To work in accordance with the University's Staff Charter and Dignity at Work Policy, promoting equality, diversity and inclusion in your work.
- To undertake continuous personal and professional development, and to support it for any staff you manage through effective use of the University's Planning, Review and Appraisal scheme and staff development opportunities.
- To make full use of all information and communication technologies to meet the requirements of the role and to promote organisational effectiveness.
- To conduct all financial matters associated with the role in accordance with the University's policies and procedures, as laid down in the Financial Regulations.
- To personally contribute towards reducing the university's impact on the environment and support actions associated with the UAL Sustainability Manifesto (2016 – 2022).

Key Working Relationships - Managers and other staff, and external partners, suppliers etc. with whom regular contact is required.

- Students
- Course Leader & Course Team including Hourly Paid Lecturers
- Programme Director
- Assistant Deans
- Programme Administration Manager
- Technical Staff
- Student and Academic Support
- Language Centre
- Counselling Service

Specific Management Responsibilities

- N/A

Signed                      Date of last review

Alex Mein March 2023

## Job Title – Lecturer in Fashion Imaging and Digital Illustration

### Grade - 5

The application form sets out a number of competence questions related to some of the following selection criteria. Shortlisting will be based on your responses to these questions. Please make sure you provide evidence to demonstrate clearly how you meet these criteria.

Person Specification		
Means of testing - A=application I=interview T=selection task		
Specialist Knowledge/Qualifications	Undergraduate degree in Illustration, Animation, Graphic Design, Visual Media or associated subject.	A
	Higher degree (e.g. MA) in Illustration, Animation, Graphic Design, Visual Media or associated subject (desirable).	A
	PhD or Higher level research degree (Desirable).	A
	Teaching qualification (PG Cert or equivalent) (Desirable).	A

Teaching	Experience of teaching & assessment in a higher education environment (permanent, fractional, or hourly paid contract).	A
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Person Specification		
	<p>Applies an inquiring, innovative and reflexive approach to teaching.</p> <p>Considers equality, diversity, and inclusivity in all aspects of teaching and assessment.</p> <p>Shows commitment to understanding the range of students' experiences within a course.</p>	<p>T/I</p> <p>IA</p> <p>IA</p>
Leadership, Management and Teamwork	<p>Collaborates and works effectively within team and across different professional groups.</p> <p>Works effectively and respectfully with a wide range of people.</p>	<p>IA</p> <p>IA</p>
Research, Knowledge Exchange and Professional Practice	<p>Evidence of research, knowledge exchange and/or professional practice that contributes to the advancement of illustration, Animation, Graphic Design or Visual Media activity and is relevant to the goals of the Programme, College and University.</p> <p>Evidence of using contacts within subject peer group to develop partnerships or collaboration.</p> <p>Familiar with debates and research relating to decolonising the curriculum and awarding gaps within the HE Sector.</p>	<p>IA</p> <p>IA</p>
Planning and Managing Resources	<p>Plans, prioritises and manages resources effectively to achieve objectives.</p>	<p>IA</p>