

JOB DESCRIPTION & PERSON SPECIFICATION

Job Title: Senior Lecturer Digital Experience and Motion Design, BA (Hons) Graphic and Media Design	Salary: £36,482 - £43,954 (0.8 pro rata to £45,603 - £54,943)
Contract Length: Permanent	Hours/FTE: 0.8 FTE
Grade: 6	Location: Elephant and Castle
Accountable to: Course Leader BA (Hons) Graphic and Media Design	College/Service: London College of Communication

Purpose of Role:

- To undertake the role of Senior Lecturer Digital Experience and Motion Design on BA (Hons) Graphic Media Design taking responsibility for the management and coordination of relevant units and other related duties as determined by the Course Leader and/or Programme Director.
- Provide expertise in producing digital experiences and motion design.
- To take responsibility for supporting students in exploring user experience and user interface design, creating interactive experiences and digital products as well as working collaboratively with the courses coding and development design lecturer and the wider technical teams in the college.
- To work with students in exploring and creating in emerging technologies and platforms of virtual, mixed and augmented reality.
- To undertake teaching, unit management, curriculum development and research within the subject specialism of graphic media design.
- Contribute to ensuring that a high quality student experience is delivered on the course
- To lead on the development of digital experience and motion design on the course
- Contribute to the development of the practice of digital experience and motion design through research, professional and/or scholarly practice and engage in the wider research and educational community of the Design School

Duties and Responsibilities

Academic

Curriculum Design, Content Organisation and Quality Enhancement

- Responsible for lesson planning, teaching, assessing and contributing to curriculum development and new course initiatives within their area of specialism.
- Contributes to curriculum development and the regular monitoring and review of courses and the quality of the teaching and learning provision.

Learning, Teaching and Assessment

- Take responsibility for the learning, teaching and assessment of students they teach, providing academic and pastoral support as necessary, monitoring student progress and maintaining appropriate records.
- Monitors the attendance and performance of students through appropriate systems of tracking and assessment
- Contributes to the writing of assignments/project-briefs and teaching and learning materials including course handbooks

Student Support, Guidance, Progression and Achievement

- Participates in the recruitment, selection, induction and briefing of students in relation to the content and context of the course.

Managerial

- Work closely with the Course Leader to ensure that effective delivery, at Course and Programme level, of College and University initiatives to designed to achieve priorities and objectives such as those published in the College's Annual Operating Plan and the University's institutional strategy.

- To work closely with senior academic and administrative staff to ensure that a co-ordinated and consistent approach to student recruitment and admissions for the Course is implemented and monitored at Course level
- Contributes to the promotion of the Course and Programme at Open Days as well as within and beyond the College

Entrepreneurship and Enterprise

- Operate in a collegiate manner in liaising with appropriate colleagues (i.e. Course Leaders, Enterprise Units & Development Team) in order to contribute to the income generating and related sponsorship activities of the University and College in areas that are directly related to their Course and areas of specialism.

Professional

- Maintains strong links with related industries and professional bodies, keeping up to date with latest developments in the subject area and maintaining a professional level of expertise in relation to teaching and subject developments in the field
- Contributes to the professional and research profile of the Course, Programme and School as an individual and through research groups and / or consultancy projects.
- Supports and contributes to the School, Programme, College and University's external profile
- Continually updates knowledge of national academic developments and subject knowledge as part of own continuing professional development
- Contributes to the exhibition, publication and dissemination of work produced in the course.

Expectations of all UAL Employees

- To perform such duties consistent with your role as may from time to time be assigned to you anywhere within the University
- To undertake health and safety duties and responsibilities appropriate to the role
- To work in accordance with the University's Equal Opportunities Policy and the Staff Charter, promoting equality and diversity in your work
- To undertake continuous personal and professional development, and to support it for any staff you manage through effective use of the University's Planning, Review and Appraisal scheme and staff development opportunities
- To make full use of all information and communication technologies in adherence to data protection policies to meet the requirements of the role and to promote organisational effectiveness
- To conduct all financial matters associated with the role in accordance with the University's policies and procedures, as laid down in the Financial Regulations

Key Working Relationships: Managers and other staff, and external partners, suppliers etc; with whom regular contact is required.

- Course Leader
- Course Teams within the Graphic Design Communication Programme
- Programme Director
- Academic Support Team
- Staff from UAL and LCC student services teams
- LCC Marketing and Communications Team

Specific Management Responsibilities

Budgets: N/A

Staff: N/A

Other (e.g. accommodation; equipment): N/A

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Graphic and Media Design** **Grade: 6**

Specialist Knowledge/Qualifications	<ul style="list-style-type: none"> • Relevant undergraduate and postgraduate degree • PGCE or equivalent. • Significant industry or equivalent experience. • Significant knowledge of emergent digital and social channels, techniques and platforms of graphic and media design practice. • Knowledge of differing models of learning design across levels 4,5 and 6. • High level of experience of teaching digital experiences and motion design • Knowledge and delivery of relevant software and hardware in UI, UX, AR, VR to support outcomes of motion design and digital experiences. E.g processing, D3, maya, C4D, JavaScript, Python, Adobe CC. • Active researcher/practitioner with a network of industry and academic contacts.
Relevant Experience	<ul style="list-style-type: none"> • Undergraduate teaching and assessment in the field of Graphic Communication • Experience of Graphic Communication skills applied in a professional and/or academic context • Experience of teaching or knowledge exchange or research within Graphic Communication • Experience of current and innovative research within the area of digital experience / motion design and/or related areas
Communication Skills	<ul style="list-style-type: none"> • Communicates effectively orally and in writing, adapting the message for a diverse audience in an inclusive and accessible way
Leadership and Management	<ul style="list-style-type: none"> • Motivates other staff effectively, setting clear objectives to manage performance
Research, Teaching and Learning	<ul style="list-style-type: none"> • Applies innovative approaches to leadership, teaching, learning and/or professional practice to support excellent teaching, pedagogy and inclusivity
	<ul style="list-style-type: none"> • Applies own research to develop learning and assessment practice • To teach 'vertically' into levels 4,5 and 6.

Professional Practice	<ul style="list-style-type: none"> Contributes to advancing research and scholarly activity in own area of specialism <p>Commitment to own development through effective use of the University's appraisal scheme and staff development</p>
Planning and managing resources	<p>Plans, prioritises and manages resources effectively to achieve long-term objectives.</p> <p>Maintains up to date knowledge of services available in own and related areas of work adapting services and systems to meet student needs</p>
Teamwork	Works collaboratively in a team and where appropriate across or with different professional groups
Student experience or customer service	Builds and maintains positive relationships with students
Creativity, Innovation and Problem Solving	Suggests practical solutions to new or unique problems

The application form sets out a number of competence questions related to some of the following selection criteria. Shortlisting will be based on your responses to these questions. Please make sure you provide evidence to demonstrate clearly how you meet these criteria

Last updated: Feb 2019

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