

ual:

Job Description – Lecturer in Visual Communication, Information and Data Design	
College/Service Chelsea College of Arts	Location Millbank
Contract Length Nine months	Hours per week/FTE 18.5/0.5
Accountable to Course Leader, BA Graphic Design Communication	Weeks per year 52
Salary £40,454.00 - £48,534.00 pa pro rata	Grade 5
<p>Purpose of the role:</p> <p>The Lecturer in Visual Communication, Information and Data Design is responsible for teaching, curriculum development, and on-going scholarship on the BA Graphic Design Communication at Chelsea College of Art. The role will be focused on the development of core skills in visual communication and information design. The post-holder will possess specialist knowledge and/or experience of Information Design and Visual Communication practice, theory and thinking and demonstrate experience/expertise in the area.</p> <p>The post-holder will have a sound knowledge of the theories and practices in Information Design and Visual Communication and will be expected to develop these across the Course. These include:</p> <ul style="list-style-type: none">- Analysing and formatting data to tell a specific story through data visualisation and infographics- Solve internal and external data visualisation and communications challenges in a variety of formats including infographics, charts, diagrams, and maps- Create well defined information architecture (IA), wireframes and visual mockups- Utilise visual communications expertise including proficiency with various media (photographs, vector art), colour theory, fonts, file types, creating a consistent visual image, in the design and development of content that support and enhance student learning- Engage in continuous improvement related to emerging technologies and current best practices in a rapidly changing field- Knowledge of information architecture, web design, UX/UI design, user testing and/or heuristic evaluations- Knowledge of BI Technologies- Advanced proficiency and knowledge of Adobe CC, Figma and Microsoft Excel- Knowledge of HTML 5, CSS 3, and Javascript knowledge is a bonus	
<p>The post-holder will be expected to undertake</p> <ul style="list-style-type: none">• Teaching and leading on units as determined by the Course Leader• Professional activities of a scholarly nature• Responsibility of students' pastoral support, progress and attendance, maintaining records and liaising with colleagues as appropriate• Working with other academic staff faculty on course and curricular development• Pedagogic and curriculum development that stimulate thought and practice that challenge the canon of design with the aim of promoting diversity and inclusivity <p>The post-holder is expected to uphold and implement the policies and procedures of University of the Arts London and the College.</p>	

ual:

Duties and Responsibilities

Teaching and Learning:

- Undertake a portfolio of teaching, supervision, assessment, and personal tutoring duties at UG levels appropriate to your areas of expertise and the subject areas of the Course, Programme or College
- Take a role in planning, designing, and the delivery of teaching and assessment activities within the BA course
- To stay abreast of research and practice in graphic design and to ensure that these developments are reflected in the curriculum in consultation with colleagues
- To extend the level of subject expertise and critical understanding on the Programme so as to keep the curriculum at the forefront of critical creative and professional practice and relevant to a diverse and international range of students.
- Ensure that the delivery of the curriculum is organised and resourced appropriately to the academic award, and to the learning styles and developmental stages of the students
- To provide both academic and pastoral support to students, monitoring progress and attendance, maintaining appropriate records, and ensuring that information provided to students is current, accessible and consistent.

Professional and Research:

- To initiate or engage in pedagogic inquiry and teaching development as required with the specific focus of improving student engagement, experience and progression.
- To enhance and extend the educational and creative links between the Course and other courses across the Programme, College, University and externally.
- To undertake scholarly activity (including research, knowledge exchange or teaching) relevant to the subject of Graphic Design.

Quality, Management and Enhancement

- To contribute as needed to the Programme's administration and strategic planning in areas such as student recruitment, the deployment of resources, research and knowledge exchange.
- To contribute to the monitoring of the quality of teaching and learning and to contribute to quality, management and enhancement activities across the School, College and University.
- To be a member of the Course Committee of the Course and of such other committees as required by the Course Leader
- To contribute to the process of the course(s) including modifications, validation, revalidation and review by the University, external agencies, and professional bodies in liaison with relevant Deans/Associate Deans.

General

- To perform such duties consistent with your role as may from time to time be assigned to you anywhere within the University.
- To undertake health and safety duties and responsibilities appropriate to the role.
- To work in accordance with the University's Staff Charter and Dignity at Work Policy, promoting equality, diversity and inclusion in your work.
- To undertake continuous personal and professional development, and to support it for any staff you manage through effective use of the University's Planning, Review and Appraisal scheme and staff development opportunities.
- To conduct all financial matters associated with the role in accordance with the University's policies and procedures, as laid down in the Financial Regulations.

ual:

- To personally contribute towards reducing the university's impact on the environment and support actions associated with the UAL Sustainability Manifesto (2016 – 2022).
- To be familiar with debates and research relating to decolonising the curriculum and awarding gaps within the HE Sector'.

Key Working Relationships - Managers and other staff, and external partners, suppliers etc. with whom regular contact is required.

- Dean of Design School, CCW
- Graphic Design Programme Director
- Graphic Design Programme Course Leaders
- Academic staff on Graphic Design Programme courses including Senior Lecturers, Lecturers, Associate Lecturers and Visiting Practitioners
- Graphic Design Programme Administrative Team
- Graphic Design Programme Technical Staff
- Student and Academic Support
- External partners
- Students

Signed



(Recruiting Manager)

Date of last review: October 2022

ual:

Job Title – Lecturer in Visual Communication, Information and Data Design

Grade - 5

The application form sets out a number of competence questions related to some of the following selection criteria. Shortlisting will be based on your responses to these questions. Please make sure you provide evidence to demonstrate clearly how you meet these criteria

Person specification		
Means of testing - A=application I=interview T=selection task		
Specialist Knowledge/Qualifications	Undergraduate degree in Design or relevant field (Essential)	A
	Master's Degree in Design or relevant field (Essential)	A
	PhD in Design or relevant field (Desirable).	A
	Teaching qualification (PG Cert or equivalent) (Desirable).	A
	Member of the Higher Education Academy (Desirable).	A
Teaching	Experience of teaching & assessment in a higher education environment (permanent, fractional, or hourly paid contract).	A, T, I
	Applies an inquiring, innovative and reflexive approach to teaching.	A, I
	Considers equality, diversity and inclusivity in all aspects of teaching and assessment.	A, I
	Shows commitment to understanding the range of students' experiences within a course.	A, I

ual:

Leadership, Management and Teamwork	Collaborates and works effectively within team and across different professional groups.	A, I
Research, Knowledge Exchange and Professional Practice	Evidence of research, knowledge exchange and/ or professional practice that contributes to the advancement of graphic design activity and is relevant to the goals of the Programme, College and University.	A, I
Planning and Managing Resources	Plans, prioritises and manages resources effectively to achieve objectives.	A, I