

JOB DESCRIPTION & PERSON SPECIFICATION

Job Title: Course Leader, MA Graphic Communication Design

Accountable to: Programme Director Graphic Communication Design

Contract Length: Permanent

Hours per week/FTE: 37

Weeks per year:
52

Salary: £46,423 – £55,932 per annum

Grade: 6

College/Service: Central Saint Martins

Location: King's Cross

Purpose of the role:

To be responsible to the Programme Director for:

- The academic leadership and management of MA Graphic Communication Design, including the maintenance and enhancement of standards and responsibility for the design, development and delivery of the curriculum.
- The day-to-day management of MA Graphic Communication Design including all areas of learning, teaching and assessment of students as well as resources allocated.
- Observing and implementing the policies and procedures of the University and the College.

Duties and Responsibilities

In consultation with academic, administrative, managerial and technical colleagues (as appropriate) to:

Academic

Provide the vision for MA Graphic Communication Design, set the agenda for its development and maintain and enhance quality.

Contribute to the academic mission of the Graphic Communication Design Programme and its implementation as an active participant within the University and College committee structures, ensuring clarity of identity, currency of subject agendas, relevance of learning methods and the fulfilment of appropriate standards at each level of study.

Quality Management and Enhancement

Undertake the effective monitoring of the course, and lead enhancement activities.

Contribute to, and where appropriate lead on the process of course development, minor modifications, major changes, validation, revalidation and review by the University, external agencies and professional bodies in liaison with relevant Deans/Associate Deans.

Analyse data on student progression and achievement with a view to identifying issues and trends and formulating appropriate action in response.

Contribute to the work of the academic committees of the University and, where appropriate, act as Chair.

Curriculum Design, Content and Organisation

Ensure that the curriculum is relevant, current and consistent with the mission of the Programme and the vision for course.

Ensure that the delivery of the curriculum is organised and resourced appropriately to the academic award, and to the learning styles and developmental stages of the students.

To lead the process of reviewing appropriate units and contributing to the identification and validation of new units/courses.

Learning Teaching and Assessment

Ensure that the learning (teaching and assessment) methods employed on the course is appropriate to the academic award, resources allocated and the demands of the subject and the learning styles and developmental stages of the students.

Plan and manage the assessment process to comply with University policy and appropriate academic standards to ensure students are given constructive and timely feedback that helps them improve.

Contribute to University committees, such as Assessment Panels, Boards of Examiners and their sub-boards, as appropriate, and attend course related meetings and examination boards as required.

Undertake such teaching duties as are appropriate to the requirements of the course consistent with your areas of expertise.

Student Support and Guidance

Ensure that students enrolled on the course are appropriately supported and provided with timely and constructive guidance for their academic development and pastoral care, fulfilling the policies and procedures of the University and the College and utilising appropriate channels and media.

In liaison with the Academic Administration Coordinator/Programme Administration Manager ensure that information provided to students enrolled on the Course is current, accessible and consistent.

Contribute to information provided to students by the University, College and Programme.

Ensure the maintenance of standards of student discipline on the Course as detailed within the Student Charter.

Ensure effective liaison with, and organisation of student representatives.

Student Progression and Achievement

In liaison with the Academic Administration Coordinator/Programme Manager, ensure that MA IM student records are maintained which are current, accurate and constructive.

Be responsible for and, where appropriate, lead the recruitment and selection processes applicable to MA GCD, ensuring the correct delivery of the University Admissions Policy.

Managerial

Contribute to the leadership and management of the Programme by working with academic, administrative, managerial and technical colleagues to ensure quality, consistency and clarity of course delivery.

Recruit, lead, manage and support the academic staff responsible for the delivery of MA GCD, and manage HPLs undertaking teaching, setting, promoting and maintaining appropriate educational and professional standards of good practice in all aspects of course organisation, administration and delivery

Work with colleagues across the College to ensure the highest possible standards of student experience in terms of:

- Course promotion (provision of material, contribution to open days and other recruitment activities on – and off-site)
- Student progression
- Student recruitment
- Student induction
- Learning support
- Disability support (only in respect of signposting to students and staff how appropriate professional support can be accessed)
- Produce reports and management information as required
- Undertake health and safety duties and responsibilities appropriate to the role and in accordance with University policies and procedure.

Entrepreneurship and Enterprise

Promote a culture of enterprise within the Programme and amongst the student and staff community.

Operate in a collegiate manner in liaising with appropriate colleagues (i.e. Programme Directors, Enterprise Units & Development Team) in order to contribute to the income generating and related sponsorship activities of the University and College in areas that are directly related to their Academic Programme and areas of specialism.

Professional

Establish and maintain appropriate dialogues and relationships with the subject community (academic, governmental and commercial) and its audiences, nationally and internationally, continually updating knowledge of national academic developments, subject and skills, and relevant industrial and technological developments for the benefit of the course, colleagues and students.

Undertake research and/or professional practice to maintain your subject currency as part of own continuing professional development to ensure you maintain your position as a leader in your field, actively promoting and contributing to the professional and research profile of the Programme, as an individual and through research groups and / or consultancy projects.

Support and contribute to the Course, Programme, School, College and University's external profile.

Make a constructive contribution to the development of the broader academic and cultural direction of the College as required

Work in accordance with the University's Equal Opportunities Policy and the Staff Charter, promoting equality and diversity in your work.

Make full use of all information and communication technologies in adherence to data protection policies to meet the requirements of the role and to promote organisational effectiveness.

Conduct all financial matters associated with the role in accordance with the University's policies and procedures, as laid down in the Financial Regulations.

Perform such duties consistent with the role as may be assigned from time to time, anywhere within the University.

Undertake international travel where necessary

Work outside regular academic hours where necessary

Key Working Relationships:

- Students
- Academic staff managed

- Programme Director
- Managers at same level
- Senior managers
- Graphic Communication Design Programme team
- Graphic Communication Design Administrative team
- Technical Co-ordinators and technical teams as appropriate
- External partners

Specific Management Responsibilities:

Course Budgets:

Assist Programme Director by monitoring expenditure across following budget areas:

- Associate Lecturer/Visiting Practitioner budget, in association with the Programme Director
- Consumables budget
- Project budgets

Course Staff:

- Established academic staff
- Associate Lecturers / Visiting Practitioners

Other (e.g. accommodation, equipment):

To ensure appropriate staff are taking action where following are in need of repair or maintenance:

- Academic office(s) and associated equipment, fixtures and fittings
- Studio(s) and associated equipment, fixtures and fittings

Job Title: Course Leader, MA Graphic Communication Design
Grade: 6

The application form sets out a number of competence questions related to some of the following selection criteria. Shortlisting will be based on your responses to these questions. Please make sure you provide evidence to demonstrate clearly how you meet these criteria:

| Person Specification | |
|-------------------------------------|--|
| Specialist Knowledge/Qualifications | <p>Relevant qualification BA in Graphic or Communication Design, or a related discipline</p> <p>Postgraduate qualification, or equivalent, in Graphic or Communication Design, or a related discipline</p> <p>PhD in Graphic or Communication Design, or a related discipline (desirable)</p> <p>Regarded as a leading authority in field of specialism both by internal and external peers, through a track record of research and/or professional practice.</p> |
| Relevant Experience | <p>Experience of teaching at an HE institution.</p> <p>Experience developing curriculum and delivery in relevant area of expertise.</p> <p>Experience managing own time and resources and identifying ways of achieving objectives.</p> <p>Experience of assessment and timetabling processes within an HE environment.</p> <p>Experience with IT systems in use in higher education, virtual learning environments, as well as relevant subject specialist technologies</p> |
| Communication Skills | <p>Communicates effectively orally and in writing adapting the message for a diverse audience in an inclusive and accessible way</p> |
| Leadership and Management | <p>Motivates and leads a team effectively, setting clear objectives to manage performance</p> |

| | |
|--|---|
| Research, Teaching and Learning | Applies innovative approaches to course leadership, teaching, learning or professional practice to support excellent teaching, pedagogy and inclusivity |
| | Applies own research to develop learning and assessment practice |
| Professional Practice | Contributes to advancing professional practice/research or scholarly activity in own area of specialism |
| Planning and managing resources | Plans, prioritises and manages resources effectively to achieve long term objectives |
| Teamwork | Builds effective teams, networks or communities of practice and fosters constructive cross team collaboration |
| Student experience or customer service | Contributes to improving or adapting provision to enhance the student experience or customer service |
| Creativity, Innovation and Problem Solving | Suggests practical solutions to new or unique problems |

Last Updated: August 2019