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| JOB DESCRIPTION AND PERSON SPECIFICATION |
| **Job Title**: Lecturer in Fashion Public Relations | **Accountable to**: Course Leader BA (Hons) Fashion Public Relations  |
| **Contract Length**: Permanent | **Hours per week/FTE**: 0.6 | **Weeks per year**:AYR |
| **Salary**: £36,642 - £43,961 pro rata pa | **Grade**: 5 |
| **College/Service**: London College of Fashion / School of Media and Communication | **Location**: 40 Lime Grove, London, W12 8EA  |
| **Purpose of Role:** To undertake teaching, unit management, curriculum development and research in Fashion Public Relations, Marketing, Advertising and New Media across FE and HE courses in the School of Media and Communication. |
| **Duties and Responsibilities:*** To undertake a teaching programme, providing both academic and pastoral support to students, monitoring progress and attendance and maintaining appropriate records.
* To contribute to lesson planning, teaching, assessing, course review and curriculum development.
* To support and extend the School’s existing links with those in professional practice and related industries as appropriate to the development, maintenance and delivery of teaching programmes.
* To liaise with the Course Leader and School Creative Director to procure relevant industry projects to support teaching and learning.
* To contribute to research, scholarly activity and or professional practice both individually and through appropriate subject related groups.
* To maintain a professional level of subject expertise by being aware of relevant industrial and technological developments in the field.
* To attend course related meetings and examination boards as required.
* To provide support for the Course Leaders/Programme Director in the management of the programme of teaching and assessment in fashion public relations.
* To support the process of reviewing fashion public relations units and contributing to the identification and validation of new units.
* To fully utilise University and other information and communication technologies in order to facilitate and enhance students’ learning experiences and organisational effectiveness.
* To take responsibility as year tutor and unit leader for student groups as required.
* To undertake general course management responsibilities including assessment, admissions and placements.
* To liaise with Course Leaders, Hourly Paid Lecturers and Technicians to ensure quality and consistency of delivery across all courses.
* To support the Course Leaders in the planning and development of the curriculum and teaching programme for public relations.
* To undertake planned internal verification of assessments, providing feedback and guidance on best practice to tutors.
* To secure productive contacts and links with external organisations, employers and agencies that will benefit students on and provide further opportunities for income generation and sponsorship.
* To engage in regular monitoring and review of the quality of the teaching and learning provision in accordance with the procedures of the University.
* To perform such duties consistent with your role as may from time to time be assigned to you anywhere within the University.
* To undertake health and safety duties and responsibilities appropriate to the role.
* To work in accordance with the University’s Equal Opportunities Policy and the Staff Charter, promoting equality and diversity in your work.
* To undertake continuous personal and professional development, and to support it for any staff you manage through effective use of the University’s Planning, Review and Appraisal scheme and staff development opportunities.
* To make full use of all information and communication technologies in adherence to data protection policies to meet the requirements of the role and to promote organisational effectiveness.
* To conduct all financial matters associated with the role in accordance with the University’s policies and procedures, as laid down in the Financial Regulations.
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| **Key Working Relationships**: Managers and other staff, and external partners, suppliers etc; with whom regular contact is required.* Course Leaders
* Course team including hourly paid lecturing staff
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| **Specific Management Responsibilities****Budgets**: N/A**Staff**: N/A**Other**: e.g. accommodation; equipment as appropriate |

Signed Date of last review

 (Recruiting Manager)

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| Person Specification  |
| Specialist Knowledge/Qualifications | Relevant degree level qualificationRelevant post graduate qualification is desirableRelevant teaching qualification; PG Cert is desirable |
| Relevant Experience  | Knowledge and experience of the practice of Fashion Public RelationsAwareness of fashion marketing and advertising practices in relation to Public Relations |
| Communication Skills | Communicates effectively orally and in writing adapting the message for a diverse audience in an inclusive and accessible way |
| Leadership and Management | Motivates and leads a team effectively, setting clear objectives to manage performance  |
| Research, Teaching and Learning | Applies innovative approaches in teaching, learning or professional practice to support excellent teaching, pedagogy and inclusivity |
| Applies own research to develop learning and assessment practice |
| Professional Practice  | Contributes to advancing professional practice/research or scholarly activity in own area of specialism  |
| Planning and managing resources | Plans, prioritises and manages resources effectively to achieve long term objectives |
| Teamwork | Works collaboratively in a team and where appropriate across or with different professional groups |
| Student experience or customer service | Builds and maintains positive relationships with students or customers |
| Creativity, Innovation and Problem Solving  | Suggests practical solutions to new or unique problems |

**Last updated: 30/3/17**