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## Job Description and Person Specification

### Job Title - Lecturer in Analytics and Data Science

Job Description	
<b>College/Service</b> London College of Fashion	<b>Location</b> 20 John Prince's Street, London W1G 0BJ and relocating to Stratford from 2023
<b>Contract Length</b> Permanent	<b>Hours per week/FTE</b> 37.5 / 1FTE
<b>Accountable to</b> Course Leader, MSc Fashion Analytics and Forecasting	<b>Weeks per year</b> f/t
<b>Salary</b> £40,454 to £48,534 per annum	<b>Grade</b> 5

#### Purpose of role

The Lecturer in Analytics and Data Science is responsible for teaching, curriculum development and on-going scholarship in the area of analytics and data science as applied to the fashion and related industries. This subject area is part of the Fashion Business School at London College of Fashion. The post-holder will work collaboratively within several course teams, deploying specialist expertise to develop pedagogy and the curriculum in innovative and critical directions.

# ual:

## Purpose of role

The post-holder will be expected to undertake:

- Responsibility for a year group's pastoral support, progress and attendance, maintaining records and liaising with colleagues as appropriate
- Pedagogic and curriculum development that stimulate thought and practice that challenge the canon of data science with the aim of promoting diversity and inclusivity
- Expand the capacity of the course teams to meet the need to **extend the curriculum in the field of analytics and data science to meet the future demands of the fashion and affiliated industries**. This responsibility is of immediate strategic importance and may develop or change in the light of new priorities.
- The post-holder is expected to uphold and implement the policies and procedures of University of the Arts London and the College.

## Duties and Responsibilities

### Teaching

- To undertake teaching as appropriate to your area of expertise and the subject area within the Fashion Business School.
  - To stay abreast of research and other developments in analytics and data science and to ensure that these developments are reflected in the curriculum in consultation with colleagues and within the structures and mechanisms established by the University and the College.
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- To extend the level of subject expertise and critical understanding within the subject area and to keep the curriculum at the forefront of scientific research

# ual:

and industry practice and relevant to a diverse and international range of students.

- To conduct assessment, formative and summative, which is rigorous, fair and clear and complies with the policies established by the University and the College.
- To provide both academic and pastoral support to students, monitoring progress and attendance, and maintaining appropriate records.

## Professional

- To initiate or engage in pedagogic inquiry and teaching development as required with the specific focus of improving student engagement, experience and progression.
- To participate in the engagement of students in feedback processes, and in consultation with the course team and course leader, respond to the issues raised through this engagement.
- In consultation with the Course Leader, to liaise with other staff to enhance and extend the educational and creative links between the Course and other courses across the Programme, College and University.
- To undertake scholarly activity (including research, knowledge exchange or teaching) relevant to the subject areas such as: analytics, quantitative research and data science.
- To contribute to the devising and delivery of activities (including income generation) which will benefit students' educational experience and graduate outcomes.
- To stay familiar with debates and research relating to decolonising the curriculum and awarding gaps within the HE Sector (Academic).

## Quality, Management and Enhancement

- To contribute to strategic planning in relation to the course/programme in areas such as student recruitment, the deployment of resources, research and knowledge exchange.
- To contribute to the monitoring of the quality of teaching and learning through continuous course monitoring and to contribute to quality, management and enhancement activities across the School, College and University.

# ual:

- To be a member of the Course Committee of the Course and of such other committees, including other course committees and examination boards, as the Dean of School or Head of College require.

## General

- To perform such duties consistent with your role as may from time to time be assigned to you anywhere within the University.
  - To undertake health and safety duties and responsibilities appropriate to the role.
  - To work in accordance with the University's Staff Charter and Dignity at Work Policy, promoting equality, diversity and inclusion in your work.
  - To undertake continuous personal and professional development, and to support it for any staff you manage through effective use of the University's Planning, Review and Appraisal scheme and staff development opportunities.
  - To make full use of all information and communication technologies to meet the requirements of the role and to promote organisational effectiveness.
- To conduct all financial matters associated with the role in accordance with the University's policies and procedures, as laid down in the Financial Regulations.
  - To personally contribute towards reducing the university's impact on the environment and support actions associated with the UAL Sustainability Manifesto.

**Key Working Relationships** - Managers and other staff, and external partners, suppliers, etc. with whom regular contact is required.

- Students
- Course Leader & Course Team including Hourly Paid Lecturers
- Programme Director
- Assistant Deans
- Programme Administration Manager
- Technical Staff
- Student and Academic Support
- Language Centre
- Counselling Service

**Specific Management Responsibilities**

- Not applicable

Signed: Gabriela Daniels\_\_\_\_\_ **(Recruiting Manager)**

Date of last review: 24/02/23\_\_\_\_\_ **[Type in details]**

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### Grade - 5

The application form sets out a number of competence questions related to some of the following selection criteria. Shortlisting will be based on your responses to these questions. Please make sure you provide evidence to demonstrate clearly how you meet these criteria.

Person Specification		
Means of testing - A=application I=interview T=selection task		
Specialist Knowledge/Qualifications	Undergraduate degree in any of the following subjects: management, business, economics, statistics or any other degree with a substantial quantitative data analysis element (Essential).	A
	Master's degree in mathematics, statistics, econometrics, computer science, business analytics or another associated subject with a substantial data analysis element (Essential).	A
	PhD or a higher-level research degree in any of the above (Desirable).	A
	Demonstrate understanding and experience in applying data science to the fashion and affiliated industries and relevant research (Desirable)	A/I
	Experience in working with programming languages and business intelligence tools such as R studio, SPSS, Power BI/ Tableau (essential); Python and SQL (Desirable)	A/T/I
	Teaching qualification (PG Cert or equivalent) (Desirable).	A
	Member of the Higher Education Academy (Desirable).	A
Teaching	Experience of teaching & assessment in a higher education environment (permanent, fractional, or hourly paid contract) (desirable).	I/A

	Applies an inquiring, innovative and reflexive approach to teaching (desirable).	I/A
	Considers equality, diversity and inclusivity in all aspects of teaching and assessment (desirable).	I/A
	Shows commitment to understanding the range of students' experiences within a course (desirable).	IA
Leadership, Management and Teamwork	Collaborates and works effectively within team and across different professional groups (essential).	IA
	Works effectively and respectfully with a wide range of people (essential).	IA
Research, Knowledge Exchange and Professional Practice	Evidence of research, knowledge exchange and/ or professional practice that contributes to the advancement of Analytics and Data Science activity and is relevant to Fashion and to the goals of the Programme, College and University (essential).	IA
Planning and Managing Resources	Plans, prioritises and manages resources effectively to achieve objectives (desirable).	IA