

JOB DESCRIPTION AND PERSON SPECIFICATION

Job Title: Lecturer: BA (Hons) Fashion Imaging & Illustration	Accountable to: Course Leader: BA (Hons) Fashion Imaging & Illustration	
Contract Length: Permanent	Hours per week/FTE: 0.6	Weeks per year: 52
Salary: £38,010 - £45,603 pa	Grade: 5	
College/Service: School of Media and Communication	Location: 40 Lime Grove, London, W12 8EA	

Purpose of Role:

To undertake teaching, unit management, curriculum development and research in Fashion Imaging & Illustration.

Duties and Responsibilities:

- To undertake a teaching programme, providing both academic and pastoral support to students, monitoring progress and attendance and maintaining appropriate records.
- To contribute to lesson planning, teaching, assessing, course review and curriculum development.
- To support and extend the School's existing links with those in professional practice and related industries as appropriate to the development, maintenance and delivery of teaching programmes.
- To contribute to research, scholarly activity and or professional practice both individually and through appropriate subject related groups.
- To maintain a professional level of subject expertise by being aware of relevant industrial and technological developments in the field.
- To attend course related meetings and examination boards as required.
- To provide support for the Course Leader / Programme Director in the management of the programme of teaching and assessment in fashion imaging and illustration
- To support the process of reviewing Fashion Imaging & Illustration units and contributing to the identification and validation of new units.
- To fully utilise University and other information and communication technologies in order to facilitate and enhance students' learning experiences and organisational effectiveness.
- To take responsibility as year tutor for student groups as required.
- To undertake general course management responsibilities including assessment, admissions and placements.
- To liaise with Course Leaders, Hourly Paid Lecturers and Technicians to ensure quality and consistency of delivery across all courses.
- Undertake planned internal verification of assessments, providing feedback and guidance on best practice to tutors.
- Secure productive contacts and links with external organisations, employers and agencies that will benefit students on and provide further opportunities for income generation and sponsorship.
- To engage in regular monitoring and review of the quality of the teaching and learning provision in accordance with the procedures of the University.
- To perform such duties consistent with your role as may from time to time be assigned to you anywhere within the University.

- To undertake health and safety duties and responsibilities appropriate to the role.
- To work in accordance with the University's Equal Opportunities Policy and the Staff Charter, promoting equality and diversity in your work.
- To undertake continuous personal and professional development, and to support it for any staff you manage through effective use of the University's Planning, Review and Appraisal scheme and staff development opportunities.
- To make full use of all information and communication technologies in adherence to data protection policies to meet the requirements of the role and to promote organisational effectiveness.
- To conduct all financial matters associated with the role in accordance with the University's policies and procedures, as laid down in the Financial Regulations.
- To personally contribute towards reducing the university's impact on the environment and support actions associated with the UAL Sustainability Manifesto (2016 – 2022).

Key Working Relationships: Managers and other staff, and external partners, suppliers etc; with whom regular contact is required.

- Course Leader
- Course Team incl. HPL and technical team

Specific Management Responsibilities

Budgets: Industry sponsored / related projects including management and budgets

Staff: N/A

Other (e.g. accommodation; equipment):N/A

Signed _____ Date of last review _____
(Recruiting Manager)

Person Specification

<p>Specialist Knowledge/ Qualifications</p>	<p>Relevant Degree qualification is essential</p> <hr/> <p>Masters qualification in art & design discipline or relating to Fashion Imaging & Illustration</p> <hr/> <p>Teaching Qualification is desirable</p> <hr/> <p>An understanding or engagement with New Media/ Technology and Digital Platform and its relationship to Fashion Imaging practice is desirable.</p> <hr/> <p>Professional links and established partnerships with specialist service providers/ practitioners of digital platforms and or software in new technology sectors is desirable.</p> <hr/> <p>Applies and shares knowledge as necessary</p>
<p>Relevant Experience</p>	<p>Knowledge of imaging, illustration/ graphic illustration and experimental image making, fine art practices (materials, processes and techniques) including Animation & Moving Image and Media Design is essential.</p> <hr/> <p>Experience of contemporary fashion imaging and illustration practice – new media experience and knowledge is desirable</p> <p>Professional practice and / or research in Fashion and or Visual Communication</p> <p>Professional creative leadership including the maintenance and enhancement of standards.</p>

	<hr/> <p>Applies and shares knowledge as necessary</p>
Communication Skills	Communicates effectively orally and in writing adapting the message for a diverse audience in an inclusive and accessible way
Leadership and Management	Motivates and leads a team effectively, setting clear objectives to manage performance
Research, Teaching and Learning	Applies innovative approaches in teaching, learning or professional practice to support excellent teaching, pedagogy and inclusivity
	Applies own research to develop learning and assessment practice
Professional Practice	Contributes to advancing professional practice/research or scholarly activity in own area of specialism
Planning and managing resources	Plans, prioritises and manages resources effectively to achieve long term objectives
Teamwork	Works collaboratively in a team and where appropriate across or with different professional groups
Student experience or customer service	Builds and maintains positive relationships with students or customers
Creativity, Innovation and Problem Solving	Suggests practical solutions to new or unique problems

Last updated: 31/10/18