

JOB DESCRIPTION AND PERSON SPECIFICATION

Job Title: Lecturer: BA (Hons) Fashion Imaging & Illustration
Accountable to: Course Leader: BA (Hons) Fashion Imaging & Illustration

Contract Length: Permanent

Hours per week/FTE: 0.6

Weeks per year: 52

Salary: £38,010 - £45,603 pa

Grade: 5

College/Service: School of Media and Communication

Location: 40 Lime Grove, London, W12 8EA

Purpose of Role:

To undertake teaching, unit management, curriculum development and research in Fashion Imaging & Illustration.

Duties and Responsibilities:

- To undertake a teaching programme, providing both academic and pastoral support to students, monitoring progress and attendance and maintaining appropriate records.
- To contribute to lesson planning, teaching, assessing, course review and curriculum development.
- To support and extend the School's existing links with those in professional practice and related industries as appropriate to the development, maintenance and delivery of teaching programmes.
- To contribute to research, scholarly activity and or professional practice both individually and through appropriate subject related groups.
- To maintain a professional level of subject expertise by being aware of relevant industrial and technological developments in the field.
- To attend course related meetings and examination boards as required.
- To provide support for the Course Leader / Programme Director in the management of the programme of teaching and assessment in fashion imaging and illustration
- To support the process of reviewing Fashion Imaging & Illustration units and contributing to the identification and validation of new units.
- To fully utilise University and other information and communication technologies in order to facilitate and enhance students' learning experiences and organisational effectiveness.
- To take responsibility as year tutor for student groups as required.
- To undertake general course management responsibilities including assessment, admissions and placements.
- To liaise with Course Leaders, Hourly Paid Lecturers and Technicians to ensure quality and consistency of delivery across all courses.
- Undertake planned internal verification of assessments, providing feedback and guidance on best practice to tutors.
- Secure productive contacts and links with external organisations, employers and agencies that will benefit students on and provide further opportunities for income generation and sponsorship.
- To engage in regular monitoring and review of the quality of the teaching and learning provision in accordance with the procedures of the University.
- To perform such duties consistent with your role as may from time to time be assigned to you anywhere within the University.

- To undertake health and safety duties and responsibilities appropriate to the role.
- To work in accordance with the University's Equal Opportunities Policy and the Staff Charter, promoting equality and diversity in your work.
- To undertake continuous personal and professional development, and to support it for any staff you manage through effective use of the University's Planning, Review and Appraisal scheme and staff development opportunities.
- To make full use of all information and communication technologies in adherence to data protection policies to meet the requirements of the role and to promote organisational effectiveness.
- To conduct all financial matters associated with the role in accordance with the University's policies and procedures, as laid down in the Financial Regulations.
- To personally contribute towards reducing the university's impact on the environment and support actions associated with the UAL Sustainability Manifesto (2016 – 2022).

Key Working Relationships: Managers and other staff, and external partners, suppliers etc; with whom regular contact is required.

- Course Leader
- Course Team incl. HPL and technical team

Specific Management Responsibilities

Budgets: Industry sponsored / related projects including management and budgets

Staff: N/A

Other (e.g. accommodation; equipment):N/A

Signed _____ Date of last review _____
(Recruiting Manager)

Job Title: Lecturer: BA (Hons) Fashion Imaging

Grade: 5

Person Specification

**Specialist Knowledge/
Qualifications**

Relevant Degree qualification is essential

Masters qualification in art & design discipline or relating to Fashion Imaging & Illustration

Teaching Qualification is desirable

An understanding or engagement with New Media/ Technology and Digital Platform and its relationship to Fashion Imaging practice is desirable.

Professional links and established partnerships with specialist service providers/ practitioners of digital platforms and or software in new technology sectors is desirable.

Applies and shares knowledge as necessary

Relevant Experience

Knowledge of imaging, illustration/ graphic illustration and experimental image making, fine art practices (materials, processes and techniques) including Animation & Moving Image and Media Design is essential.

Experience of contemporary fashion imaging and illustration practice – new media experience and knowledge is desirable

Professional practice and / or research in Fashion and or Visual Communication

Professional creative leadership including the maintenance and enhancement of standards.

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| | <hr/> <p>Applies and shares knowledge as necessary</p> |
| Communication Skills | Communicates effectively orally and in writing adapting the message for a diverse audience in an inclusive and accessible way |
| Leadership and Management | Motivates and leads a team effectively, setting clear objectives to manage performance |
| Research, Teaching and Learning | Applies innovative approaches in teaching, learning or professional practice to support excellent teaching, pedagogy and inclusivity |
| | Applies own research to develop learning and assessment practice |
| Professional Practice | Contributes to advancing professional practice/research or scholarly activity in own area of specialism |
| Planning and managing resources | Plans, prioritises and manages resources effectively to achieve long term objectives |
| Teamwork | Works collaboratively in a team and where appropriate across or with different professional groups |
| Student experience or customer service | Builds and maintains positive relationships with students or customers |
| Creativity, Innovation and Problem Solving | Suggests practical solutions to new or unique problems |

Last updated: 31/10/18